

#### Wireless Products for Medical Markets

The Value Proposition for Medical Device Manufacturers

**Technology**? **Products**? **Profits** 

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# Agenda

- Introduction
  - Who is SMART
- Bluetooth
  - The technology and how it applies to Medical
  - Bluetooth value to solutions
- Coexistence
- Available technology and products
- Design & production capabilities
- Next steps

**Technology ? Products ? Profits** 





## **SMART Modular Technologies**

- SMART Modular Technologies is a Solectron company, based in Fremont, CA with FY2003 revenues ~ \$1.1 billion
- SMART has developed a portfolio of intellectual property consisting of advanced building block level designs and products and partnerships with industry technology leaders.
- SMART is able to leverage Solectron's worldwide manufacturing capabilities, process development, materials management and existing customer relationships.
- SMART is a premier product design and manufacturing outsource solution provider of leading-edge, personal communication systems and products with wireless and wired Personal Area, Local Area and Wide-Area Networks



# **Quality Commitment**

- SMART and Solectron have made quality design and manufacturing a priority resulting in the following awards and certifications:
  - 1991, 1997 Malcolm Baldridge Quality Award for Manufacturing (Solectron) – first company to win twice
  - ISO 9001 (Quality Systems)
  - ISO 14001 (Environmental)
  - EN46001 (Medical Devices)
  - GMP (selected mfg sites)

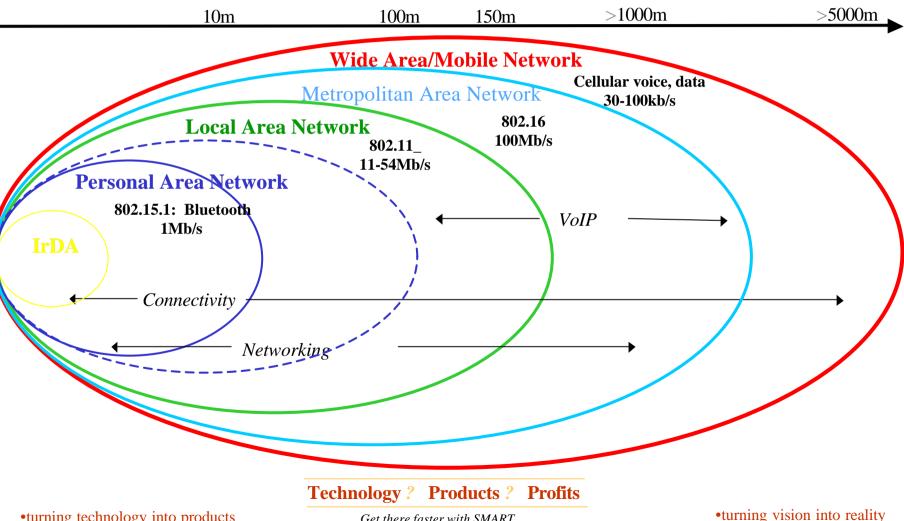


# **Manufacturing Strength**

- SMART and Solectron have worldwide manufacturing to suite your requirements for: local supply, volume, time to market and price
  - Asia, Americas, Europe
- SMART provides both standard and custom product offerings to fit your needs using reliable and accepted manufacturing and test systems
- SMART and Solectron are one of the largest consumers of components and PCBs in the world. Our purchasing power ensures competitive costs
- SMART and Solectron's manufacturing strength is backed up by numerous certifications and awards



#### **In General: Wireless Technologies & Applications**



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# **Specific Technologies Addressed by SMART Modular Technologies, CPD**

- Complete span of wireless PAN, LAN, WAN technologies
  - Bluetooth
    - Host (HCI) or adapter resident (complete) stack
    - USB, RS-232 or UART interface
  - Bluetooth & WiFi (802.11b) coexistent
    - Intersil & CSR
    - Mobilian TrueRadio<sup>TM</sup> with Sim-Op <sup>TM</sup>
    - Bluetooth 1.2 to come...
  - Cellular GSM/GPRS via PMG



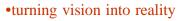
### **SMART CPD Wireless Products**

**Communication Products** Division

- Bluetooth Solutions
  - Consumer-Type Products
    - USB Adatper, CF Card, USB Printer Adapter, RS-232 Adapter
  - Modules
    - UART & USB HCI modules (can be loaded with SPP or HID)
    - Serial Class 1 module
- Bluetooth and WiFi (802.11b) Co-existent Solutions
  - MiniPCI
  - Cardbus
- Cellular/GPRS via PMG
  - Mobile Messaging Terminal
  - Personal Mobile Gateway Client Module (for integration)

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SMART

Bluetooth



#### **Short-Range Wireless Technology Overview**

- IrDA (not from SMART)
  - Optical line-of-sight
  - Moderate speed
  - Low power, low cost
- Bluetooth (IEEE 802.15.1)
  - ISM band RF 2.4g
  - Low speed (1Mbps)
  - Low power, low cost
  - Cable replacement, ad-hoc networking (8 device 'piconet)
- WiFi (802.11)
  - ISM band RF (b,g 2.4G; a 5.2G)
  - High speed (11, 54Mbps)
  - High power, higher cost
  - LAN infrastructure





**Communication Products Division** 



🔊 Bluetooth 🖱





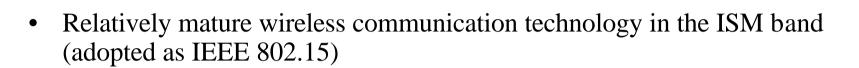
## **Bluetooth Value to Medical Products**

- Bluetooth provides the best interface for battery-powered, highly portable and cost constrained devices
- Bluetooth provides access to PAN, LAN, and WAN
- Bluetooth radio minimizes interference potential with and from other devices

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### Bluetooth Wireless Technology Bluetooth



**Communication Products Division** 

- Designed as low cost, low power cable replacement <u>plus</u>
- 10 Meters basic implementation (class 3); 100 meter Class 1
- Relatively low speed (1Mb/sec max)
- 8 device 'piconet'
- Extensive qualification process to assure compatibility and interoperability between devices

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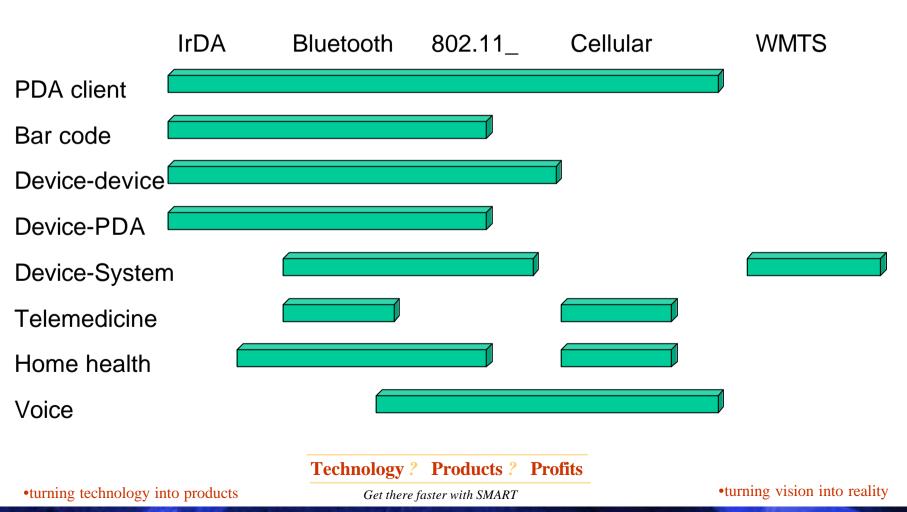


## What needs does Bluetooth address?

- Eliminate existing cabling
- Provide mobile access to information
- Provide mobile medical data acquisition
- Enable device-device communication
- Enable use of peripherals
- Enable new device architectures



### **Wireless Medical Applications**





# **The Value of Bluetooth**

- Removes cabling
  - Patient hazards
  - Ease of use
- Patient isolation
  - Cost of isolation
  - Immunity from conducted cable noise and motion
  - Cost of connectors + EMI/ESD circuitry
- International wireless standard
  - Same in every country; no tuning or license
- Instant access to wide range of peripherals and communications networks
  - Cellular, LAN, printers, modems, PDAs, computers, ...
- Protection from obsolescence with industry standard interface



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### **Bluetooth status**

- Specification version 1.1 released February, 2001
  - Solid, Interoperable
  - Formal IEEE 802.15 adoption 04/2002
- Many new profiles released
  - PAN, printer, car, HID
- Revision 1.2 scheduled September 03
  - Adaptive Frequency Hopping co-residence with 802.11 b/g
  - Scatternet definitions
  - Better audio (eSCO)
  - Faster connection
  - QOS Quality of Service
- Mature hardware and software



#### **Technology**? **Products**? **Profits**





# **Bluetooth Devices Shipping Today**

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- Cell phone handsets
  - Sony Ericsson, Nokia, Motorola, Samsung, Siemens, NEC
- Audio headsets
  - Ericsson, Motorola, Jabra, Plantronics, Anycom
- PDA's
  - Pocket PC (iPAQ, Jornada, etc), built into iPAQ
  - Palm (Palm, Handspring), built into Tungsten T
- Laptops
  - HP, IBM, Sony, etc.
- Printers
  - HP, adapters for others
- USB, PCMCIA/CF Adapters
- LAN Access Points
- GPS
- Keyboard, mouse

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# **Bluetooth & HIPAA**

- Bluetooth meets HIPAA requirements for confidentiality and security between devices
- Bluetooth authenticates & encrypts using 128-bit keys (as yet unbroken)
- Bluetooth security exceeds current 802.11b and provides authentication to use the link

# **Bluetooth & Reliability**

- Excellent immunity (see Bluetooth and the Bovie)
- Error checked and corrected with multiple levels of CRC
- Perhaps the best wireless available

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## **Other issues**

- FDA
  - Predicates Approved no longer needs a 1<sup>st</sup> approval
    - Ortivus letter to file
    - 510(k) granted June 3 to Stryker (O.R. application)
- EMC
  - Within ISM band, and with other technologies
    - SMART has successfully designed co-existence products
  - FCC approval required; SMART has experience and expertise
  - Much coexistence testing performed with medical devices
- Human safety
  - No issue
- Availability, deployment, staying power
  - Coming on strong!

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#### **Bluetooth and Immunity (the Bovie test)**



The 'Bovie' (Electro-Surgical unit) is the worst RF emitter in regular hospital usage, emitting literally from DC to light.

In this demonstration, 4 channels of ECG (continuous waveform; 120W coag. mode) are being printed, via a Bluetooth print adapter, from 20 ft away while the Bovie is used to cut a chicken breast. (the 40W florescent light bulb is lighted brightly from the emissions without being connected).

Bluetooth equipment: GSI/Lumonics recorder prototype, Anycom CF card (Class 3), J&J Ethicon ESU

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